

SPONSORSHIP OPPORTUNITIES

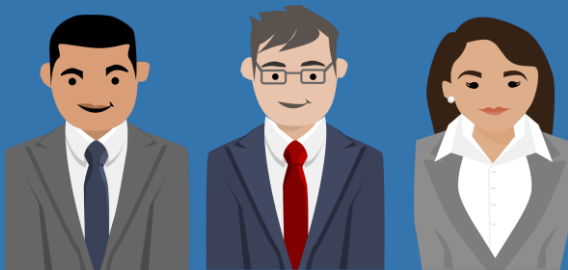
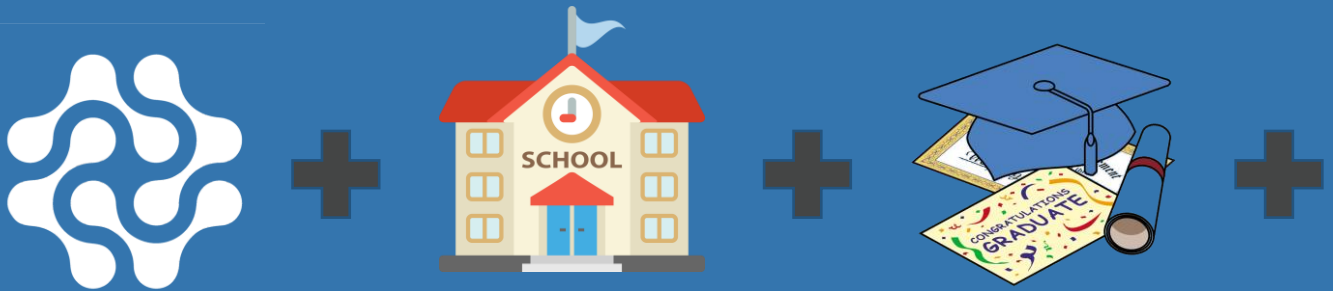
EPIC

2021



CAREER
TRANSITIONS

CAREER TRANSITIONS - YOUR YOUTH CONNECTION



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Career Transitions, in partnership with the business community and Southwestern Alberta school divisions, inspires today's youth to become tomorrow's productive and skilled work force by offering quality career exploration programs.



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CONNECT WITH YOUTH TODAY!

Host a booth at EPIC and showcase your occupation.

Hosting a booth involves:

- **Meeting** with us by phone to discuss your booth and interactive idea,
- **Developing** a 20-minute interactive, hands-on session,
- **Presenting** your session to a total of ten groups of six students assigned to your cluster on the day of the event,
- **Inspiring** youth to consider future careers by sharing important information about your occupation/business/industry, and
- **Building** your future talent pipeline!

POTENTIAL IMPACT

- Maximum student capacity at the event will be 720
- Each cluster will be comprised of five exhibitors who will interact with 60 students throughout the day



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CAREER TRANSITIONS IMPACT OVER LAST 5 YEARS

11033

of students who participated in a
Career Transitions event or program

2070

of Business & Industry reps
involved with Career Transitions

2296

of students who participated
in EPIC

750

of Business & Industry
EPIC exhibitors

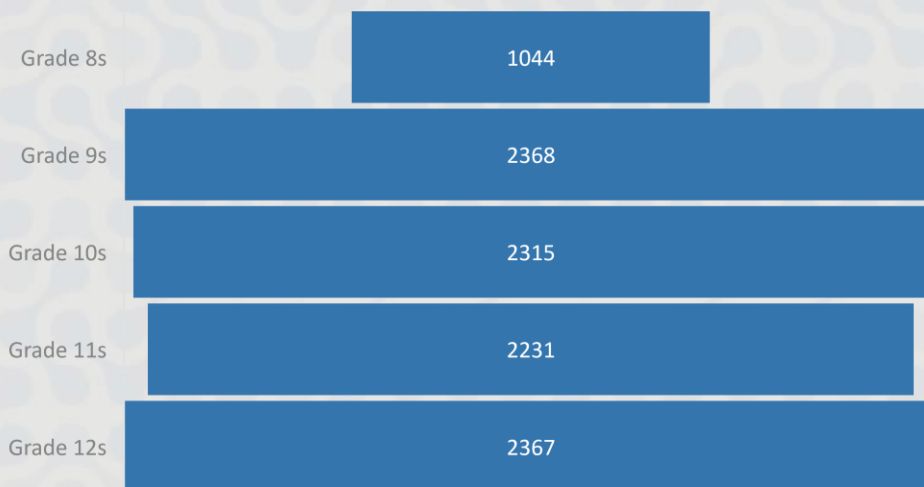


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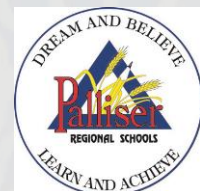
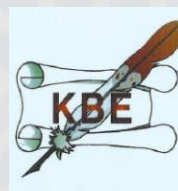
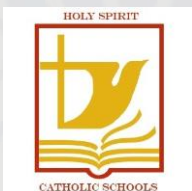
OUR STUDENTS

Career Transitions works with 7 school divisions across Southwestern Alberta, making career exploration opportunities available to approximately 10,000 students each year.

Student grade breakdown (2019-20)



Divisional Partner Schools



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SPONSORSHIP OPTIONS

There are two sponsorship levels available in addition to being a host:

- Event Sponsor – reach ALL students in attendance (approximately 720 students)
- Cluster Sponsor – reach all students within the specific cluster your booth is in (approximately 60 students)

EVENT SPONSOR

\$3500

As an event sponsor you get:

- Added to the Career Transitions website as an event sponsor, including your company logo and a link directly to your website,
- Your logo will appear on ALL event (cluster and directional) signage,
- The option to include promotional materials and/or swag in ALL participant bags (each participant receives a bag upon entry to collect materials during the event – your materials will be added to all 720 bags ahead of time),
- Social media blasts leading up to the event, the day of the event, and post event, letting everyone know about your sponsorship!

\$600

CLUSTER SPONSOR

As a cluster sponsor you get:

- Added to the Career Transitions website as a cluster sponsor, including your company logo and a link directly to your website,
- Your logo will appear on your cluster's signage,
- The option to include promotional materials and/or swag in your cluster's participant bags (each participant receives a bag upon entry to collect materials during the event – your materials will be added to your cluster bags ahead of time),
- Social media blasts leading up to the event, the day of the event and post event, letting everyone know about your sponsorship!



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SPONSORSHIP SUMMARY

	Event Sponsor (720 students)	Cluster Sponsor (60 students)	Event Exhibitor
On CT website as sponsor of event/cluster (including logo and link to sponsor site)	★	★	
Logo on all signage	★		
Logo on cluster signage		★	
Promotional material in all participant bags	★		
Promotional material in specific cluster bags		★	
General social media blasts	★	★	★
Additional social media blasts	★	★	
COST	\$3500	\$600	No charge

READY TO SPONSOR?

Are you ready to inspire today's youth?

Contact us and we can start outlining your EPIC sponsorship today.

Thank you for your interest and support!



CONTACT INFORMATION



Judy Stolk-Ingram

Executive Director

Judy.stolkingram@careersteps.ca

B: 403-328-3996

C: 403-330-6130

EPIC 2021 SPONSORSHIP FORM

Company name: _____ Contact name: _____

Company address: _____

Phone number: _____ Email: _____



\$3,500 Event Sponsor

Includes:

- Added to the Career Transitions website as an event sponsor, including logo and link to website
Website: _____
____ Logo sent to Career Transitions – immediately, **deadline February 15, 2021**
- Logo included on ALL event signage
- Promotional material and/or swag added to ALL participant bags
____ Materials/swag at Career Transitions – 720 – **deadline April 1, 2021**
- Social media blasts
Facebook tag: _____
Twitter tag: _____
Instagram tag: _____



\$600 Cluster Sponsor

Includes:

- Added to the Career Transitions website as a cluster sponsor, including logo and link to website
Website: _____
____ Logo sent to Career Transitions – immediately, **deadline February 15, 2021**
- Logo included on cluster signage
- Promotional material and/or swag added to cluster participant bags
____ Materials/swag at Career Transitions – 60 – **deadline April 1, 2021**
- Social media blasts
Facebook tag: _____
Twitter tag: _____
Instagram tag: _____

Please make cheques payable to “Career Transitions”

Questions? Contact Judy at judy.stolkingram@careersteps.ca or 403-330-6130

Thank you for your support!



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