



## 2010 SW Regional Skills Canada Competition

### Scope Document

Lethbridge College

Thursday, April 29, 2010

<b>EVENT:</b> TV / Video Production (team of 2)	<b>LEVEL:</b> Secondary
<b>START TIME:</b> Check In: 7:15 – 7:45 a.m. Orientation: 7:50 – 8:00 a.m. Start: 8:00 – 2:00 p.m.	<b>LOCATION:</b> Lethbridge College 3 <sup>rd</sup> Floor Multimedia Wing
<b>THEORY EXAM:</b> No	<b>DURATION:</b> 5.5 hours
<b>WORLDSKILLS TRADE #:</b> n/a	<b>REGIONALIZED EVENT:</b> No

### GENERAL DESCRIPTION

To evaluate student's proficiency and creativity in the production of a promotional video.

### SKILLS AND KNOWLEDGE TO BE TESTED

Students will be judged by how well their projects capture or explain a particular aspect of the Regional Skills Canada event. The project should:

- ***Be interesting and informative while maintaining a focus***
- Have a beginning, middle, and end
- Exhibit an appropriate pace that keeps viewers interested
- Look and sound professional
- Final product must incorporate an on-site interview and background information (to be provided on the day of competition)

### RELATED CAREER AND TECHNOLOGY STUDIES MODULES

Descriptions of all modules are located at the following website:

<http://www.education.gov.ab.ca/cts/comtech>



## EQUIPMENT & MATERIALS

### Equipment and Materials supplied by Committee:

- workspace and power supply

### Equipment and Materials competitors must supply:

- blank edit system tapes, power bar
- cameras – any format or type that works with your video editing system
- edit system – linear or non-linear

### Each team has the option of also including the following:

- audio gear (microphone, cable, or any other audio device)
- lighting gear – portable camera lights or lighting kits

NOTE: Clearly mark all your equipment; competitors will assume full responsibility for all equipment.

## JUDGING CRITERIA

At the end of the competition, teams will show their finished projects where they will be evaluated and critiqued by a panel of judges.

**Please note:** the final product must be rendered by the close of the contest (2 p.m.). It is the competitor's responsibility to know how long rendering will take based on the equipment they are using.

55% of the mark will be based on the content assessment (project introduction, development, creativity and style) and 45% based on the technical assessment (quality of the audio, video and editing).

Please note that there are a maximum of 6 teams that can compete in this challenge. Each of the 6 teams will be assigned a topic based on the other Skills Canada competitions that will be held on campus the day of the event. Those contests include: Automotive Service, Baking, Cabinet Making, Carpentry, Culinary, Fashion Technology, Hairstyling and Welding. A random draw to determine topic will take place on the morning of the contest.



## IMPORTANT GENERAL INFORMATION

### Safety Requirements

Proper safety gear must be worn as required by each area (gear to be supplied by the competition). It is the responsibility of the competitors to obtain permission to videotape in other competition areas. They must also ask about and take proper safety precautions. Only props found on-site are to be used during video taping.

### Clothing Requirements

Appropriate attire for on-camera talent.

### SCHEDULE (tentative)

7:30	Students check in at the Canbra Room
7:40	Students picked up from check-in and escorted to competition area
7:45	Orientation
8:00	Competition begins
12:00	Lunch break
12:30	Competition resumes
2:00	Competition ends – Judging begins Students may proceed to the competitor lounge
3:30	Awards ceremony (gymnasium) – open to the public

**Please Note:** Skills Canada Alberta has allocated two spots at the Provincial Competition for the gold and silver medal teams from the regional competition. Should the gold or silver medal team choose not to attend the Provincial Competition the spot would be offered to the bronze medal team. The provincials are scheduled for May 12 & 13 at the Northlands Agricom in Edmonton, Alberta. Travel expenses and preparation for the provincials are the competitor's responsibility. Please see [www.skillsalberta.com](http://www.skillsalberta.com) for details.

### COMMITTEE MEMBERS

Elio Girardi	Lethbridge College
Darwin Romanchuk	Lethbridge College
Deanna Gonnely	Career Transitions